



Come celebrate with The Collins College and be a part of Hospitality Uncorked on Saturday, March 22, 2025!

Annually, The Collins College of Hospitality Management Board of Advisors hosts Hospitality Uncorked at the JW Marriott Los Angeles L.A. LIVE to support the education of the college's students. Over 600 guests gather for both fundraising and friendraising and experience an evening of amazing food, fun, entertainment, live auction and celebration. Every year the Robert Mondavi Wine and Food Award is presented to a leader in the hospitality industry. This year, the honoree is Bob Alter, CEO of Seaview Investments LLC and Chairman Emeritus and Founder of Sunstone Hotel Investors (SHO).

Fundraising efforts also include a pre-event, 10-day online auction that reaches supporters nationally and concludes the evening of Hospitality Uncorked.

You play a big role in our success in supporting the education of Collins College students! Check out your options! From sponsorship, table or ticket purchases or donating a 'gift-in-kind' for auction, you can make a difference!

For more information about Hospitality Uncorked and how you can participate, visit [www.hospitalityuncorked.com](http://www.hospitalityuncorked.com) or email us at [event@hospitalityuncorked.com](mailto:event@hospitalityuncorked.com).

With appreciation and gratitude for your support!

BECOME A SPONSOR

RESERVE A TABLE

PURCHASE TICKETS

DONATE AN ITEM

## BOARD OF ADVISORS

JAVIER CANO (Chair), Marriott International  
MARGARET BAILEY, CHM Government Services  
RUSSELL BENDEL, Retired Hospitality Executive | Habit Burger Grill  
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BRIDGET BILINSKI, Retired Hospitality Executive | Marriott International  
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JACOB SHURE, The h.wood Group  
KELLY STEVENS, Stone Brewing and Sapporo  
EVA WASSERMANN, GEM Realty Capital  
CARY WHEELAND, Bon Appétit Management Company

**HONORARY**  
SORAYA M. COLEY, Cal Poly Pomona  
NESTOR GONZALEZ, Collins Alumni Society

**EMERITUS**  
BRUCE BALTIN (1943-2023), PKF Hospitality  
JAMES A. COLLINS, Collins Foods International  
RICHARD N. FRANK (1923-2015), Lawry's Restaurants

**AMBASSADORS CIRCLE**  
DONALD B. AYRES III, Ayres Hotels  
THOMAS M. GOFF, Retired Hospitality Executive | Alliance Bernstein  
VERNE LUSBY, Retired Hospitality Executive | FreshPoint  
DAVID SCHNEIDERMAN, Retired Hospitality Executive | SGWS  
EDWARD SNAVELY, Retired Hospitality Executive | Marriott International  
ROBERT SPIVAK, Grill Concepts

WWW.HOSPITALITYUNCORKED.COM



# BENEFITING STUDENTS OF THE COLLINS COLLEGE OF HOSPITALITY MANAGEMENT AT CAL POLY POMONA

CalPoly Pomona

HOSPITALITY *Uncorked* 2025  
CalPolyPomona | The Collins College of Hospitality Management

## Event Opportunities

	PRESENTING \$50,000	PREMIER \$20,000	DISTINGUISH \$10,000	LEADERSHIP \$5,500	AMBASSADOR \$2,000	INDIVIDUAL \$650	Exclusive \$5,000* Level	Exclusive \$2,500* Level	Gift-in-Kind Brand Opportunity	Reception Chef Opportunity	Auction Donation
<b>TAX DEDUCTIBLE AMOUNT</b>	\$40,240	\$14,860	\$6,150	\$1,650	\$1,230	\$265	\$4,230	\$2,500	N/A	N/A	Above FMV
<b>Dedicated Table &amp; Tickets to Hospitality Uncorked 2025 Event</b>	<b>2 Tables</b> 24 Tickets	<b>1 Table</b> 12 Tickets	<b>1 Table</b> 10 Tickets	<b>1 Table</b> 10 Tickets	<b>2 Tickets</b>	<b>1 Ticket</b>	2 Tickets				
Exclusive "Presented By" Status on All Promotional Materials (Invitation due by 11/1, Exclusive to One Sponsor)	✓										
Opportunity for a Feature Article in The Collins College Publication	✓	✓									
One (1) Deluxe Room Accommodations and Parking at JW Marriott Los Angeles L.A. LIVE	✓	✓									
Custom Engagement Opportunity with The Collins College to Connect with Students	✓	✓	✓								
Company Logo Inclusion on Print Marketing Materials	✓	✓	✓				✓				
Brand Recognition on Auction Platform Website	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓
Sponsorship Branding Package: • Digital Event Marketing • Ballroom Presentation Display • Event Entry Sponsor Wall • Event Website	✓	✓	✓	✓	✓		✓	✓	✓	✓	Digital Branding

## Additional Opportunities

- Provide a **\$5,000 Donation\*** and support our Wishing Fountain or After-Lounge Event Activation
- Provide a **\$2,500 Donation\*** and support one of the following potential opportunities (Bidder Paddles, Live Auction Pamphlet, Dinner Menu Cards, Student Table)
- Provide an **Event Gift-in-Kind Donation** and support one of the following resources to align with our evening celebration (Wine, Spirits, Floral Arrangements, Tasting Sweets, Savory Tastes and Event Marketing Material)
- Participate in our **Reception Chef Opportunity** by providing savory appetizers for 500+ Guests ([Learn More](#))

## Auction Donations

- **Donate Items** like Tourism Experiences, Resort Getaways, Restaurant Certificates, Fine Wine, Fashion, Jewelry, Culinary Items, Sports Gear, Lessons and even items for our Furry Friends!  
([View more details and learn where to send items](#).)



# Sponsorship Packages

RESERVE A TABLE

## \$50,000 LEVEL

### Recognition as a Presenting Sponsor

- (2) Premium Table Location for (12) individuals each
- Exclusive "Presented By" Status on All Promotional Materials (Invitation due by 11/1)
- Opportunity for a Feature Article in The Collins College Publication
- (1) Deluxe Room accommodations and VIP Valet Parking for (1) vehicle at JW Marriott Los Angeles L.A. LIVE
- Custom Engagement Opportunity with The Collins College to Connect with Students
- Company Logo Inclusion on Print Marketing Materials
- Brand Recognition on Auction Platform Website

### Sponsorship Recognition Package:

- Digital Event Marketing
- Ballroom Presentation Display
- Event Entry Sponsor Wall
- Dedicated Event Website

\$40,240 IS TAX DEDUCTIBLE

Exclusive to one (1) Presenting Sponsor

## \$20,000 LEVEL

### Recognition as a Premier Sponsor

- (1) Premium Table Location for (12) individuals
- Opportunity for a Feature Article in The Collins College Publication
- (1) Deluxe Room accommodations and VIP Valet Parking for (1) vehicle at JW Marriott Los Angeles L.A. LIVE
- Custom Engagement Opportunity with The Collins College to Connect with Students
- Company Logo Inclusion on Print Marketing Materials
- Brand Recognition on Auction Platform Website

### Sponsorship Recognition Package:

- Digital Event Marketing
- Ballroom Presentation Display
- Event Entry Sponsor Wall
- Dedicated Event Website

\$14,860 IS TAX DEDUCTIBLE

## \$10,000 LEVEL

### Recognition as a Distinguished Sponsor

- (1) Premium Table Location for (10) individuals
- Custom Engagement Opportunity with The Collins College to Connect with Students
- Company Logo Inclusion on Print Marketing Materials
- Brand Recognition on Auction Platform Website

### Sponsorship Recognition Package:

- Digital Event Marketing
- Ballroom Presentation Display
- Event Entry Sponsor Wall
- Dedicated Event Website

\$6,150 IS TAX DEDUCTIBLE

## \$5,500 LEVEL

### Recognition as a Leadership Sponsor

- (1) Table for (10) individuals
- Brand Recognition on Auction Platform Website

### Sponsorship Recognition Package:

- Digital Event Marketing
- Ballroom Presentation Display
- Event Entry Sponsor Wall
- Dedicated Event Website

\$1,650 IS TAX DEDUCTIBLE

## \$2,000 LEVEL

### Recognition as an Ambassador Sponsor

- Recognized at (2) Individual Tickets (Assigned Seating)
- Brand Recognition on Auction Platform Website

### Sponsorship Recognition Package:

- Digital Event Marketing
- Ballroom Presentation Display
- Event Entry Sponsor Wall
- Dedicated Event Website

\$1,230 IS TAX DEDUCTIBLE

## \$650 TICKET

### Recognized as an Individual Ticket

- Preferred seating for one individual

\$265 IS TAX DEDUCTIBLE

Checks to be made payable to CPP Philanthropic Foundation.

To Purchase Sponsorships, Tables & Individual Tickets [CLICK HERE](#) and for additional information contact, KRISTA SPANGLER, Collins College, Sr. Director of Development +1 (909) 869-4450 | [klspangler@cpp.edu](mailto:klspangler@cpp.edu)



# Additional Opportunities

**BECOME A SPONSOR**

## \$5,000 EVENT SPONSORSHIP

### *Wishing Fountain*

Provide a \$5,000 donation and sponsor our Wishing Fountain, an Event Activation Opportunity

- Preferred seating for (2) individuals
  - Logo included on Wishing Fountain Signage
  - Sponsorship Recognition Package
- \$4,230 IS TAX DEDUCTIBLE

### *After-Lounge*

Provide a \$5,000 donation and sponsor our After-Lounge, a Post Reception Activation Opportunity

- Preferred seating for (2) individuals
  - Logo included on all After-Lounge Signage
  - Opportunity to provide Departing Gifts
- \$4,230 IS TAX DEDUCTIBLE

## \$2,500 BRAND RECOGNITION OPPORTUNITY

Provide a \$2,500 donation to receive Brand Recognition for your choice of one of the following opportunities for event material support.

- **Event Digital Recognition**
- **Bidder Paddles Listing**
- **Live Auction Pamphlet Listing**
- **Dinner Menu Cards Listing**
- **Student Expenses (Volunteer Meals & Parking)**
- **Floral Centerpieces**

\$2,500 IS TAX DEDUCTIBLE

Additional Cash Donations welcomed to support Event Logistics or Food & Beverage Expenses.

## CHEF PARTNERSHIP OPPORTUNITY

With your participation, you will be represented at our opening celebration having the opportunity to serve your delights to over 500+ of our attendees. Your company will be recognized as part of our Sponsorship Recognition Package and featured as a Participating Chef. You will receive introductions to The Collins College of Hospitality Management's Development Team.

[LEARN MORE](#) or contact [event@hospitalityuncorked.com](mailto:event@hospitalityuncorked.com) to reserve your spot and learn about other opportunities.

## GIFT-IN-KIND DONATIONS

Your company will be featured in the designated area that aligns with your donation. We welcome event donations to include, but are not limited to, Reception Wine, Evening Spirits, Floral Arrangements, Evening Program Tasting Sweets, After-Lounge Savory Tastes and Event Marketing Material.

**ALL OPPORTUNITIES RECEIVES DIGITAL BRAND RECOGNITION**

Checks to be made payable to CPP Philanthropic Foundation.

To Purchase Sponsorships, Tables & Individual Tickets [CLICK HERE](#) and for additional information contact, KRISTA SPANGLER, Collins College, Sr. Director of Development +1 (909) 869-4450 | [klspangler@cpp.edu](mailto:klspangler@cpp.edu)



# Our Industry Partners Support Collins College Student Success!

## THE COLLINS FAMILY



*Thank you for supporting future hospitality industry leaders!*



CalPolyPomona | The Collins College of Hospitality Management

### AUCTION ITEMS

CHRISTINE PREZIOSI  
Preziosi Event Productions  
+1 (415) 300-0624  
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### SPONSORSHIPS

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